

PRESS CONTACT:

Jill Schmidt

SS|PR

(847) 415-9311

jills@sspr.com

Design Some Greens, Win Some Greens in Tossed®'s Annual National Salad Contest

Toss up a scrumptious salad for this year's contest, and you could win a spot on Tossed's menu and a Tossed gift card worth \$500!

FORT LAUDERDALE, FL – (May 1, 2012) – Tossed®, home of garden fresh salads, crepe wraps, grilled Panini, sandwiches and hot soups, today announced its fifth annual National Salad Contest. Salad masters – and novices, too – can submit their best original salad recipe, and the winner will earn a place on Tossed's menu during the month of July and take home a \$500 gift card to Tossed. The winning recipe may even become a Tossed regular. Last year's champion, the Chicken Caprese Salad created by Sarah Wilson of Boston, is on the menu nationally.

Since 2008, the Tossed National Salad Contest has promoted the creativity of Tossed guests everywhere. The contest is held each May, in conjunction with National Salad Month, and gives patrons the opportunity to showcase their ideas for exceptional salads to a nationwide audience. Entries will be judged by a panel of Tossed executives who will evaluate each entry based on taste, creativity and visual appeal. This year's contest ends at Midnight, May 31. To enter, go to www.tossed.com or follow the links from Facebook and Twitter. Suggested salads must include a recipe name. Additional contest details can be found at www.tossed.com.

"Our healthy and wholesome ingredients can be tossed into endless, delicious salad combinations. Our guests are empowered to create and enjoy their own style of smart, fresh and delicious food. It's that philosophy – our own Eat Smart Think Fresh philosophy – that drives the spirit of Tossed's annual salad contest," said Jason Chodash, President of Tossed Franchise Corporation. "We look forward to seeing the many fabulous entries this year and adding yet another winner to our menu."

Tossed is a nationwide franchise chain known for its distinctive menu and modern, fast-casual ambience. Recently named one of Fast Casual magazine's "Top 100 Movers & Shakers", Tossed restaurants are known for their ultra-fresh, made-to-order gourmet salads served with signature dressings, along with whole wheat crepe wraps, sandwiches and grilled Panini served on artisan bread, and hot soups. Tossed's distinctive menu and fast-casual service has attracted extremely loyal patrons many of whom appreciate the ability to eat lighter and more a wholesome fare for breakfast, lunch and dinner. At Tossed, you can eat as healthy as you'd like or indulge if you're in the mood.

Tossed, which promotes an "Eat Smart Think Fresh" philosophy, is dedicated to exceptional guest service. Its Web site, which allows diners to order online for pickup or delivery, also offers a nutritional calculator that was named one of the 50 Great Ideas by Restaurant Business Magazine. The calculator lets diners generate nutritional information for their salads as they're being built. Tossed's menu includes gluten-free options. Find them at www.tossed.com, or visit one of their stores around the country.

About Tossed:

Tossed is the home of made-to-order salads featuring dozens of gourmet ingredients and unique dressings. Tossed also offers whole wheat crepe wraps, grilled Panini, sandwiches and hot soups along with an array of breakfast items. Tossed has grown from its original Manhattan location to include restaurants across the United States. Tossed Franchise Corporation, based in Fort Lauderdale, Florida, offers franchises to companies and individuals interested in one of the freshest, most exciting concepts in fast casual dining. To learn more about Tossed, go to www.tossed.com.

###