



Tossed Gets Spicy This Spring



April 1, 2011

Tossed, home of garden fresh salads, crepe wraps, and sandwiches, unveiled its Spicy Shrimp & Strawberry Salsa Crepe Wrap, a limited-time lunch and dinner special that heralds the refreshing return of springtime.

Featuring cayenne shrimp, baby spinach, and a sweet salsa made of strawberries, peppers, red onions, cilantro, and lemon juice, Tossed's \$8.95 Spicy Shrimp & Strawberry Salsa Crepe Wrap will be offered through June 30th.

"Tossed's new Spicy Shrimp & Strawberry Salsa Crepe Wrap is sweet, fresh, and not quite hot—just like spring itself," says Brian Chodash, vice president of marketing for Tossed Franchise Corporation. "It's a fantastic combination of sensations—the tangy fruitiness of the salsa, mixed with cayenne spiced shrimp. The medley reminded us of the return to the outdoors and all the fun foods that accompany springtime activities. We think our customers will be inspired as well."

Like all of Tossed's healthy fare, the limited-time Spicy Shrimp & Strawberry Salsa Crepe Wrap features ultra-fresh, gourmet ingredients and a creative mix of flavors. The wrap joins Tossed's full line of crepe wraps and sandwiches, along with its made-to-order salads with over 50 choices of toss-ins and signature dressings.

Tossed's Spicy Shrimp & Strawberry Salsa Crepe Wrap is available at Tossed's restaurants in Boston; New York City; Franklin, Tennessee; Morrisville, North Carolina; and Houston, Texas. For Tossed's complete menu and a listing of its nutritional benefits, visit www.tossed.com.