



Limited-Service, Unlimited Possibilities

Tossed Signs Franchise Deal for The University of Miami



Tossed, home of design-your-own salads, wraps, sandwiches, melts and more, announced the signing of a franchise agreement with Compass/Chartwells, the world's largest multinational institutional foodservice provider. "We're confident that our new relationship with such a well-respected franchise partner along with their client, the University of Miami, will catalyze Tossed's growth at universities, airports, hospitals and other non-traditional venues." says A. Michael A.T. Toroyan, COO of Tossed Franchise Corporation.

The self-contained unit will feature the company's new stand-alone prototype design. The look includes soothing, contemporary and nature-inspired colors with a cool contemporary look. The unit embodies the essence of Miami while promoting interaction with the guests and delivering quality healthier offerings at amazing speeds. Tossed anticipates opening in Whitten Hall at the University of Miami in late December, in time for the students return the first week of January.

Tossed takes pride in its' environmentally conscious approach from the beginning, starting with the materials used in building its' units to the recyclable plastic bowls and cups, napkins, menus, and chairs, in sit-down restaurants made from 111 Coca Cola bottles, all the way to the end with recycle centers for waste.

"The 'Tossed' concept space was designed to merge and balance the client's operational requirements with a sleek and modern Miami-styled palette. All materials used to create this new look were chosen for their function and sustainability in unison with responsible environmental stewardship. Tossed is located as a focal point within the University of Miami's historic Whitten

Student Center and as such serves to promote a healthier food choice,” says Chris Collins, a principal at Nvironment a Design and Architectural firm located in Columbus, Ohio.

“We are excited that Compass, the world’s largest foodservice provider, has decided to bring Tossed into its portfolio of brands. They hold a long-standing history of quality and operational strength, ” says Jason Chodash, president of Tossed Franchise Corporation. “Their philosophy is centered on building solid relationships and performing for their clients. This dedication to long-term thinking, exceptional quality, and a complete focus on their clients, are attributes that we both strive to maintain.”

“I’m enthusiastic that our relationship with my alma mater will allow us to pave the way for the increasing interest from prospective franchisees at other colleges and universities,” says Brian Chodash, owner and vice president of marketing for Tossed Franchise Corporation. “This is an incredible opportunity to grow in an arena that benefits not only Tossed, but more importantly the ‘U.’”