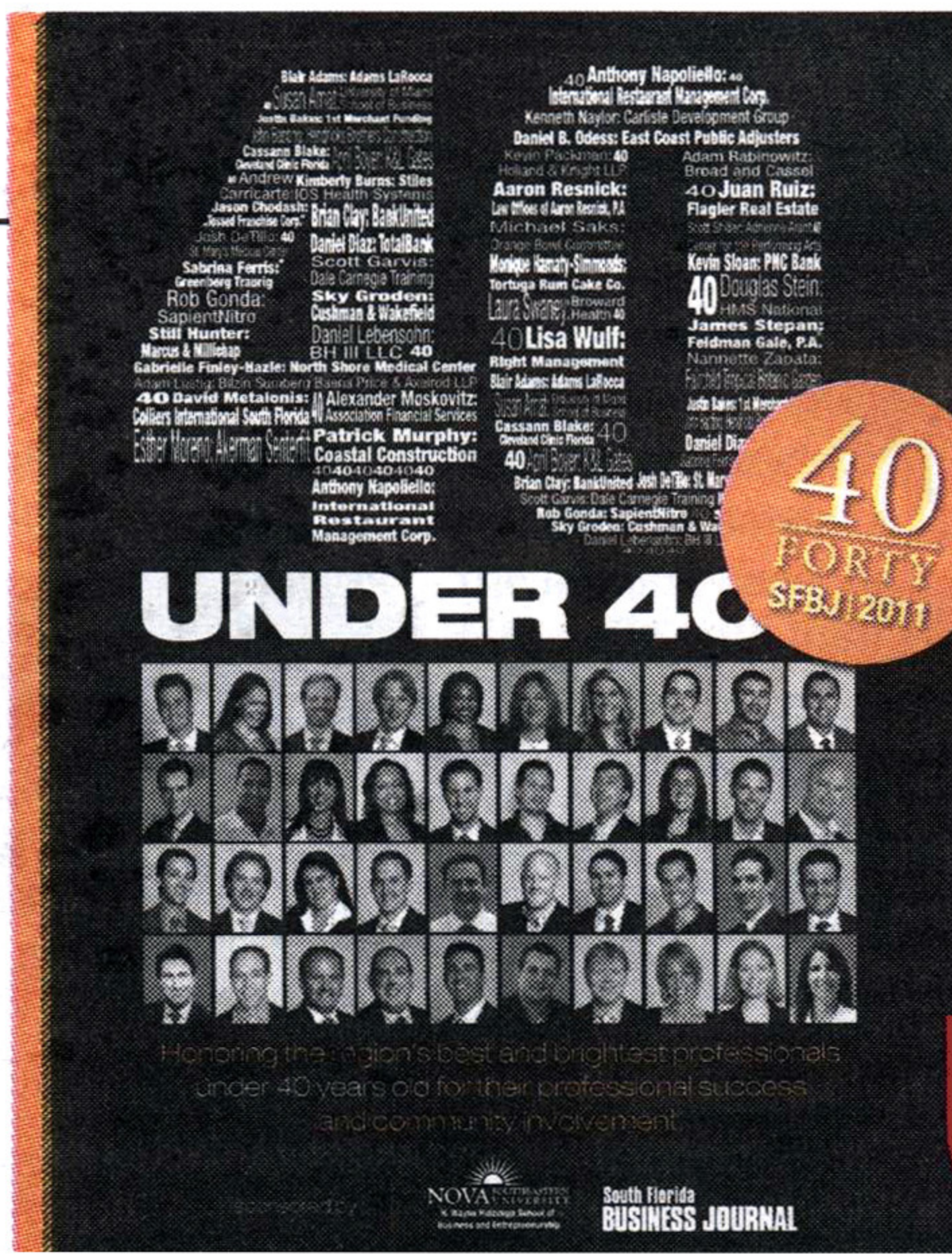


JUNE 24-30, 2011

South Florida BUSINESS JOURNAL

THE FAB 40:

Find out who made the *Business Journal's* list of top young business leaders



Jason Chodash

President, Tossed Franchise Corp.

Age: 33

Education: B.S. in economics and finance, University of Hartford, 2000

Career track: Founded

Tossed Franchise Corp. in 2004 and was named president in 2010.

Hometown: Livingston, N.J.

Family: Wife Cara and puppy Wally

First job: Interned at an investment banking firm when I was in high school.

Turning point or defining moment in my career: I wanted to find a local restaurant concept that I could grow to become a national one. I couldn't find exactly what I was looking for: a concept that was unique and healthy, yet would have longevity. The first time I walked into Tossed, I knew I had found something special.

Ultimate career goal: To build a worldwide brand and continue to satisfy our customers.

Biggest mentor: My father

Best advice received: If you talk the talk, you have to walk to walk.

Lesson learned: Great ideas take time to develop.

I attribute my success to: Persistence

Fantasy job: Head coach of the Dallas Cowboys

Best stress reliever: Vacation

Favorite restaurant: Gibsons Bar & Steakhouse, Chicago

Favorite vacation spot: Fiji

Word that best describes me: Determined

Civic/charitable organization involvement: Last year, we created a partnership with Susan G. Komen for the Cure. We donate a portion of the proceeds of the sale of our salad dressings to the Greater New York City Chapter.

Favorite website: ProFootballTalk.com

