

PRESS CONTACT:

Molly Antos

S&S Public Relations, Inc.

847/955-0700 ext. 9327

mantos@sspr.com

Tossed[®] Shakes Things Up With Debut Of Its First Take-Home Bottled Dressings

*Two Customer Favorites—Sherry Wine Vinaigrette and Balsamic Vinaigrette—Now Available
In 12-Ounce Bottles; Portion of Proceeds Benefit Susan G. Komen Foundation's NY Chapter*

FT. LAUDERDALE, FL – (August 3, 2010) – Tossed[®], home of garden fresh salads, crepe wraps and sandwiches, today introduced its first-ever bottled salad dressings for retail sale. The two varieties—Sherry Wine Vinaigrette and Balsamic Vinaigrette—are Tossed's most popular in-store dressings. Now available at the chain's Park Avenue South location as well as all Gristede's grocery stores throughout Manhattan, Tossed bottled dressings not only let fans enjoy their favorite Tossed salad flavors at home, but also help fight cancer through a partnership with Susan G. Komen for the Cure[®].

“Ever since we opened our flagship Park Avenue location twelve years ago, people have been asking us if they could take our original dressings home with them. They finally wore us down,” quipped Eric Clark, chief operating officer of Tossed Franchise Corporation. “We're excited to make our two most-requested signature dressing recipes available to our loyal customers, as well as to anyone who enjoys fresh gourmet salads. What's more, every time a Tossed bottled dressing is purchased, a portion of the proceeds goes to the Greater New York City chapter of Susan G. Komen for the Cure, providing much-needed support to the battle to end breast cancer.”

Tossed's Sherry Wine Vinaigrette and Balsamic Vinaigrette 12-ounce bottled dressings are exclusive to Tossed. Ideal for all types of salads as well as marinades and flavorings, the dressings feature the quality, wholesomeness and creativity that has won fans in city after city:

- **Tossed Sherry Wine Vinaigrette** is a light dressing, similar to Italian, with a smooth sherry wine flavor, even balance and a tangy finish. It goes great with tender baby greens—but also works well on potato salad or a cold pasta salad with olives and red onion. Blend in mustard for a tangier taste, or pepper corns or parmesan cheese for something bolder.
- **Balsamic Vinaigrette** is a classic oil and vinegar dressing blended together until smooth and creamy with a fine aged balsamic flavor, finishing with a nice Dijon garlic taste. Tossed Balsamic Vinaigrette matches exceptionally well with lobster, scallops, artichokes, asparagus, sliced tomatoes, steamed vegetables and greens. It can be used as a poultry marinade or as the base for other dressings; puree with strawberries or raspberries, for example, to create a refreshing berry alternative.

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Tossed bottled dressings are available at the franchise chain's affiliate New York City restaurant, 295 Park Avenue South, as well as at all Gristede's stores in Manhattan. Tossed hopes to expand both its selection, and its distribution, of bottled dressings in the future.

In addition to donating 2.5% of the retail price of each bottled dressing sale to Susan G. Komen for the Cure, Tossed has committed to a minimum total donation of \$10,000. For more about Tossed's new bottled dressings, go to www.tossed.com.

About Tossed:

Since 1998, Tossed has been the home of made-to-order salads featuring dozens of gourmet ingredients and unique dressings. Now also offering whole wheat crepe wraps made fresh throughout the day as well as sandwiches, melts, soups and smoothies, Tossed has grown from its original location on Manhattan's Park Avenue to include restaurants across the United States. Tossed Franchise Corporation, based in Fort Lauderdale, Florida, offers franchises to companies and individuals interested in one of the freshest, most exciting concepts in fast casual dining. To learn more about Tossed, go to www.tossed.com.

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