



May 22, 2012

Tossed expands in Boston's financial district

The Tossed salad chain is opening its second Boston location, this time in the city's Financial District.

The unit is being opened by area developer Brain Hanseth, who also owns the another Tossed location in Boston.

"With a second location and a service oriented catering program we're dedicated to offering fellow Bostonians fresh food in either a comfortable and convenient environment, or in their own office to save time or escape the weather," he said.

Boston has been a lucky region for Tossed. In 2011, Bostonian Sarah Wilson won the chain's National Salad Contest with her recipe for Chicken Caprese Salad. The salad was so well-received it has become a regularly featured item on the national menu.

In early May, Tossed launched its fifth annual National Salad Contest. The contest is held each May, in conjunction with National Salad Month, and gives guests the opportunity to showcase their ideas for exceptional salads to a nationwide audience. Entries will be judged by a panel of Tossed executives who will evaluate each entry based on taste, creativity and visual appeal. Suggested salads must include a recipe name and this year's contest ends May 31.

The winning salad will earn a place on Tossed's menu during the month of July and the winner will receive a \$500 gift card to Tossed.

"Our healthy and wholesome ingredients can be tossed into endless, delicious salad combinations. Our guests are empowered to create and enjoy their own style of smart, fresh and delicious food. It's that philosophy – our own Eat Smart Think Fresh philosophy – that drives the spirit of Tossed's annual salad contest," said Jason Chodash, president of Tossed Franchise Corporation. "We look forward to seeing the many fabulous entries this year and adding yet another winner to our menu."