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## **Tossed<sup>®</sup> Grand Opening Brings Fresh, Healthy Cuisine To Town Center at Boca Raton**

*Located in “The Cafes at Boca”, Tossed Features Made-to-Order Gourmet Salads, Crepe Wraps, Paninis and Sandwiches*

**FT. LAUDERDALE, FL – (January 10, 2012) –** [Tossed<sup>®</sup>](#), home of garden fresh salads, crepe wraps, grilled panini and sandwiches, is proud to announce the grand opening of its newest location at the Town Center at Boca Raton, one of South Florida’s most prestigious and upscale malls. Located in ‘The Cafes at Boca’, Tossed offers diners made-to-order salads with over 50 choices of toss-ins, along with a menu of wholesome items designed for today’s health-conscious customer.

Tossed’s official grand opening celebration takes place on Wednesday, January 11th. Hosted by Tossed corporate executives, franchisee Tom Valeo, and members of the Boca Raton Chamber of Commerce, the grand opening will feature both a ribbon-cutting as well as the cutting of a “ceremonial head of lettuce”. Grand opening activities begin at 5:00 PM.

“We are extremely pleased to welcome Tossed to our new retail dining concept, ‘The Cafes at Boca,’” said Brian Nelson, general manager of Town Center at Boca Raton. “Tossed’s fresh, health-conscious salads and food offerings are sure to be a hit with our shoppers on-the-go.”

Headquartered in nearby Fort Lauderdale, Tossed is a nationwide franchise chain known for its distinctive menu and modern, quick casual ambience. Tossed restaurants are known for their ultra-fresh, made-to-order gourmet salads served with signature dressings, along with whole wheat crepe wraps, sandwiches and panini served on artisan bread. With locations either opened or in development in nine states from California to Massachusetts, Tossed’s distinctive menu and quick-casual service has attracted an extremely loyal following among patrons who appreciate lighter and more wholesome fare for lunch and dinner.

“South Florida is renowned across America for its commitment to a healthy, active lifestyle. Tossed is a perfect fit for local tastes,” said Valeo. “Even more exciting, we’ve been able to locate our store at the Town Center in Boca Raton, one of the premier shopping malls in the United States. We’re looking forward to a long and successful relationship, both with Simon Properties and with the loyal clientele we will build.”

Tossed’s dedication to the best in dining extends to its regard for the environment. Its stores

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feature a number of “green” and eco-friendly practices, from menus printed on 100% recycled post-consumer paper to salad bowls made from recycled PET water bottles.

“At Tossed we’re passionate about bringing our customers the best quick-casual dining experience available in the industry. The grand opening of our newest franchise location at the Town Center at Boca Raton—so close to our corporate home—is immensely gratifying for us,” said Jason Chodash, President of Tossed Franchise Corporation. “We congratulate Tom Valeo and his partners for their efforts.”

Tossed’s menu includes gluten-free options. To place a carry-out, delivery or catering order at the new Boca Raton Tossed, phone 561-544-3144 or log on to [tossed.com](http://tossed.com).

### ***About Tossed:***

*Tossed is the home of made-to-order salads featuring dozens of gourmet ingredients and unique dressings. Tossed also offers whole wheat crepe wraps, grilled panini, sandwiches and soups along with an array of breakfast items and smoothies. Tossed has grown from its original location on Manhattan’s Park Avenue to include restaurants across the United States. Tossed Franchise Corporation, based in Fort Lauderdale, Florida, offers franchises to companies and individuals interested in one of the freshest, most exciting concepts in quick casual dining. To learn more about Tossed, go to [www.tossed.com](http://www.tossed.com).*

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