

**PRESS CONTACT:**

Jill Schmidt

SS|PR

(847) 415-9311

jills@sspr.com

**Tossed® Teams with Los Angeles Non-Profit to Enrich Education for County Preschoolers**

*Los Angeles Universal Preschool to create a salad for the restaurant chain, which will donate a portion of the proceeds to the organization every time someone orders the salad.*

LOS ANGELES – (April 17, 2012) – Tossed®, home of garden fresh salads, crepe wraps, grilled Panini, sandwiches and hot soups, and Los Angeles Universal Preschool (LAUP) have partnered on a creative contest aimed at raising money for Los Angeles County preschools. Since 2005, LAUP has supported the operation and/or development of hundreds of preschools in the area, helping more than 50,000 children receive a quality and affordable preschool education through enriching curricula and nurturing environments aimed to best prepare children to succeed in kindergarten and beyond.

For the contest and fundraiser, employees at LAUP's headquarters will design specialty salads using menu items from the Design Your Own selections on Tossed's menu. One will be chosen, and the winning salad will be featured on the menu at Tossed's newest location, 700 Wilshire Boulevard in the heart of Los Angeles' financial district, directly across from the Aon Center. Whenever anyone purchases the LAUP winning salad, Tossed LA will donate a portion of the proceeds to LAUP, in support of its mission.

"The partnership with Tossed is a great opportunity for a non-profit and a local business to work hand-in-hand in supporting high-quality, early childhood education that helps foster a future skilled and educated workforce," says Celia C. Ayala, LAUP's CEO. "Not only will it be an honor to have one of our employees' salad creations be featured on the menu at Tossed here in L.A., but thousands of L.A. preschoolers will ultimately benefit from this partnership."

"We are thrilled to be partnering with LAUP to advance the cause of universal preschool in Los Angeles County," said Michael Jenkins, co-owner of the Tossed L.A. franchise.

Tossed is a nationwide franchise chain known for its distinctive menu and modern, fast-casual ambience. The Los Angeles eatery is the chain's seventh location and sixty eight more are in the works around the country. Recently named one of Fast Casual magazine's "Top 100 Movers & Shakers", Tossed restaurants are known for their ultra-fresh, made-to-order gourmet salads served with signature dressings, along with whole wheat crepe wraps, sandwiches and grilled panini served on artisan bread, and hot soups. Tossed's distinctive menu and fast-casual service has attracted extremely loyal patrons many of whom appreciate the ability to eat lighter and more wholesome fare for breakfast, lunch and dinner. At Tossed, you can eat as healthy as you'd like or indulge if you're in the mood.

"Tossed believes in giving children the best start in life, and LAUP shares that sentiment as well. Just as Tossed believes fresh, quality ingredients are the foundations of healthy food, quality curricula and inspiring environments are the foundation of successful preschools," says Jason Chodash, President of Tossed Franchise Corporation.

Tossed, which promotes an “Eat Smart Think Fresh.” philosophy, is dedicated to exceptional guest service. Its Web site, which allows diners to order online for pickup or delivery, also offers a nutritional calculator that was named one of the 50 Great Ideas by Restaurant Business Magazine. The calculator lets diners generate nutritional information for their salads as they’re being built. Tossed’s menu includes gluten-free options. To place a carry-out or delivery order at the new Los Angeles Tossed, phone 213-612-4322, or for the catering hotline, phone 213-612-4348; you can always find us at [www.tossed.com](http://www.tossed.com).

***About Tossed:***

*Tossed is the home of made-to-order salads featuring dozens of gourmet ingredients and unique dressings. Tossed also offers whole wheat crepe wraps, grilled panini, sandwiches and hot soups along with an array of breakfast items. Tossed has grown from its original Manhattan location to include restaurants across the United States. Tossed Franchise Corporation, based in Fort Lauderdale, Florida, offers franchises to companies and individuals interested in one of the freshest, most exciting concepts in fast casual dining. To learn more about Tossed, go to [www.tossed.com](http://www.tossed.com).*

####